



**For more information, please contact:**

Toby West, PR & Communications Manager

SunGard Financial Systems

Tel: +44 (0) 20 8081 2426

Email: [toby.west@sungard.com](mailto:toby.west@sungard.com)

## **Winterflood Securities Goes Live with SunGard's SGN Securities for Order Collection on European Equity Markets**

**London, 28th June, 2010** – UK brokerage firm Winterflood Securities has gone live on the SunGard Global Network (SGN) low-latency market data and order routing network, SGN Securities, to gain access to its clients' order flow generated on SunGard's systems.

As part of an initiative to expand its equity business and trading services, Winterflood was looking for a solution to enhance its geographic and product reach. SGN Securities will help Winterflood's local and international clients using SunGard's trading platforms to route orders directly to exchanges, helping to improve execution speed and order management.

Philip Yarrow, director of electronic trading at Winterflood Securities, said, "Connecting to the SunGard Global Network was a natural choice for Winterflood as it helps us to expand our electronic execution services and therefore meet the demands of a wider global audience. For example, we have experienced increasing demand from both new and existing clients in the US to access our products and services electronically, whether for low-touch direct market access (DMA) to Europe or high-touch care orders managed by our dedicated sales traders. We are pleased to become part of the SGN community."

Yassine Brahim, president of SunGard's global trading business, commented, "SunGard continues to work with specialist brokers like Winterflood to build long-term relationships that help them achieve their business goals with global connectivity via our network. Using the order collection services of SGN Securities, Winterflood is able to provide our mutual clients with increased access to liquidity on UK and other European markets."

### **About Winterflood Securities**

Winterflood Securities is an international capital markets firm committed to efficient and responsive liquidity provision. It employs classic trading values and sophisticated modern technology to deliver a range of highly flexible execution services custom designed for each of its clients.

Making markets in pan-European securities, Winterflood is one of the leading liquidity providers in London. Its team of approximately 100 traders brings a wealth of experience and commitment to market making, offering brokers, asset managers and institutional investors over 10,000 tradable instruments

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including all UK, European and North American equities, together with investment trusts, ETPs, Gilts and bonds. Winterflood provides low-latency integrated electronic trading platforms that allow immediate access to internal liquidity, FIX order routing directly to exchange order books and MTFs, and dedicated sales trading services for managed orders.

For more information, please contact [winner@wins.co.uk](mailto:winner@wins.co.uk)

## **About the SunGard Global Network (SGN)**

A trade automation and connectivity solution, the SunGard Global Network links institutions throughout the financial services value chain, offering services for equities, fixed income, listed derivatives, mutual funds, money market funds and other cash equivalents. The SunGard Global Network helps automate the entire trade lifecycle from order execution through to post-trade processing. It provides access to 110 markets worldwide and connects the buy-side, third party networks, broker/dealers and investment companies, including more than 2,000 asset managers and 500 broker connections. Its international connectivity hubs also support low-latency market data delivery from global markets.

## **About SunGard**

SunGard is one of the world's leading software and technology services companies. SunGard has more than 20,000 employees and serves 25,000 customers in 70 countries. SunGard provides software and processing solutions for financial services, higher education and the public sector. SunGard also provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software. With annual revenue exceeding \$5 billion, SunGard is ranked 380 on the Fortune 500 and is the largest privately held business software and IT services company. For more information, please visit [www.sungard.com](http://www.sungard.com).

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