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Investir Becomes 50th French Customer for SunGard's MarketMap Solution

Paris, 7 April 2009 – [Investir](#), the French investment banking media group, has become the 50th French customer to select SunGard's [MarketMap](#) market data, analysis and information services solution in the past 12 months. MarketMap will provide Investir's journalists with data from more than 160 global exchanges and over-the-counter (OTC) sources, giving them global multi-asset data coverage.

SunGard's MarketMap offers services to a diverse range of users, including traders, fund managers, analysts, sales staff and trading floor managers. The solution will help Investir's journalists to provide comprehensive investment advice to its readers. The solution's ease-of-use, rapid deployment model and competitive pricing have all helped to drive a rapid growth in SunGard's French market data customer base.

Valérie de Marnhac, managing director of *Investir* publications, said: "We wanted to rationalise our spending on financial information services while benefiting from access to a high-performance visualisation and analysis tool. When we tested MarketMap, our staff were convinced by its quality, data coverage and ease-of-use."

Yassine Brahim, president of SunGard's global trading business, added: "We are very pleased by MarketMap's strong start in France, a mature market with strong competition. It reflects similar uptake in other Western European countries such as Belgium, Italy, and demonstrates an increasing desire by financial institutions for more controlled market data costs. MarketMap helps customers to monitor their spending on market data and to match their subscriptions to their actual use in real-time. This makes for optimal cost management."

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About Investir

The Investir group offers market analysis and investment advice for equity investors. Prices are tracked and analysed in real time on the www.investir.fr website, whether they be securities (shares, bonds, UCITS, investment funds, warrants, trackers, certificates) or market indices (CAC 40, NASDAQ, Nikkei). In addition to its investment advice, Investir also offers information and data on assets listed on Nyse Euronext Paris and other main exchanges.

About SunGard's MarketMap

MarketMap provides the buy side and the sell side with financial market data, news, analysis, financial calculators and improved decision tools.

Deployed in seconds, the MarketMap information terminal offers intuitive ease-of-use and is optimized for rapid navigation between multiple market views or workspaces.

It is supplied with SMART (Subscriber Management And Reporting Tool), an integrated permissioning system, which allows users to monitor and control data costs in real-time.

About SunGard

SunGard is one of the world's leading software and IT services companies. SunGard serves more than 25,000 customers in more than 70 countries, including the world's 25 largest financial services companies.

SunGard provides software and processing solutions for financial services, higher education and the public sector. SunGard also provides disaster recovery services, managed IT services, information availability consulting services and business continuity management software.

With annual revenue exceeding \$5 billion, SunGard is ranked 472 on the Fortune 500 and is the largest privately held business software and services company on the Forbes list of private businesses. Based on information compiled by Datamonitor*, SunGard is the third largest provider of business applications software after Oracle and SAP. Continuity, Insurance & Risk has recognized SunGard as service provider of the year an unprecedented five times. For more information, please visit SunGard at www.sungard.com

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